

**Occupational Employment Projections, Year 2002 Projected to Year 2012  
Twin Districts Workforce Investment Area**

Standard Occupational Classification (SOC)		2002 Employment	2012 Projected Employment	Projected Employment Growth 2002 to 2012		Total Projected Avg. Annual Job Openings
Code	Occupation			Number	Percent	
<b>41-0000</b>	<b>Sales and Related Occupations</b>	<b>43,980</b>	<b>52,100</b>	<b>8,120</b>	<b>18.5%</b>	<b>2,370</b>
<b>41-1000</b>	<b>Supervisors, Sales Workers</b>	<b>7,270</b>	<b>8,350</b>	<b>1,080</b>	<b>14.9%</b>	<b>240</b>
41-1011	First-Line Supervisors/Managers of Retail Sales Workers	6,190	7,130	940	15.2%	205
41-1012	First-Line Supervisors/Managers of Non-Retail Sales Workers	1,090	1,220	130	11.9%	35
<b>41-2000</b>	<b>Retail Sales Workers</b>	<b>30,060</b>	<b>36,000</b>	<b>5,940</b>	<b>19.8%</b>	<b>1,870</b>
41-2011	Cashiers	14,600	17,400	2,800	19.2%	990
41-2012	Gaming Change Persons and Booth Cashiers	530	690	160	30.2%	40
41-2021	Counter and Rental Clerks	850	1,070	220	25.9%	55
41-2022	Parts Salespersons	820	820	0	0.0%	25
41-2031	Retail Salespersons	13,260	16,030	2,770	20.9%	760
<b>41-3000</b>	<b>Sales Representatives, Services</b>	<b>1,720</b>	<b>1,910</b>	<b>190</b>	<b>11.0%</b>	<b>55</b>
41-3011	Advertising Sales Agents	290	340	50	17.2%	10
41-3021	Insurance Sales Agents	1,140	1,260	120	10.5%	40
41-3031	Securities, Commodities, and Financial Services Sales Agents	270	300	30	11.1%	5
41-3041	Travel Agents	20	20	0	0.0%	0
<b>41-4000</b>	<b>Sales Representatives, Wholesale and Manufacturing</b>	<b>3,010</b>	<b>3,670</b>	<b>660</b>	<b>21.9%</b>	<b>145</b>
41-4011	Sales Representatives, Wholesale & Manufacturing, Technical & Scientific Products	390	490	100	25.6%	20
41-4012	Sales Representatives, Wholesale & Manufacturing, Not Tech. & Scientific Products	2,620	3,180	560	21.4%	125
<b>41-9000</b>	<b>Other Sales and Related Workers</b>	<b>1,920</b>	<b>2,170</b>	<b>250</b>	<b>13.0%</b>	<b>65</b>
41-9011	Demonstrators and Product Promoters	110	140	30	27.3%	5
41-9021	Real Estate Brokers	190	200	10	5.3%	5
41-9022	Real Estate Sales Agents	500	540	40	8.0%	15
41-9031	Sales Engineers	60	70	10	16.7%	5
41-9041	Telemarketers	320	320	0	0.0%	5
41-9091	Door-To-Door Sales Workers, News and Street Vendors, and Related Workers	180	190	10	5.6%	5

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41-9099	Misc. Sales and Related Workers	560	710	150	26.8%	25